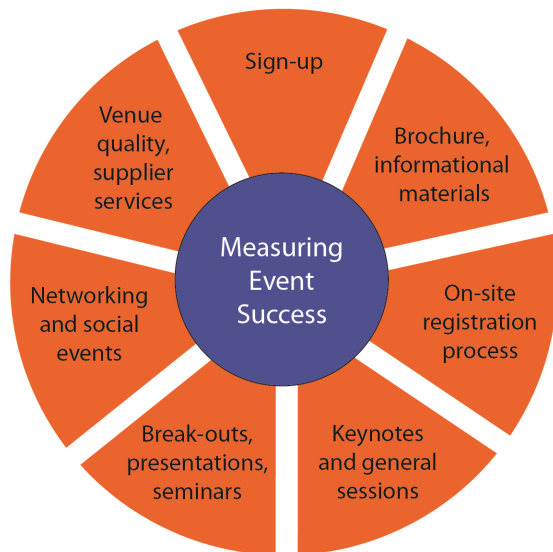


▶ Event Feedback Solutions

NetReflector, an award-winning customer experience research firm, delivers fully managed, turnkey attendee feedback solutions designed specifically for event and meeting planners. Inexpensive and easy to implement, this comprehensive program provides you with valuable feedback about every phase and feature of your event, including:

- Sign-up
- Brochure and informational materials
- On-site registration process
- Keynotes and general sessions
- Break-outs, presentations and seminars
- Networking and social events
- Venue quality and supplier services



VantagePoint™ The Software Behind the Solution

Hosted on NetReflector's proven VantagePoint™ EFM Survey Platform, our Event Feedback solutions leverage the latest web-based survey technologies to deliver a sophisticated, user friendly respondent experience and can be customized to match the look and feel of the event sponsor.

The NetReflector Event Feedback Advantage

▶ Easy

Modular survey design leverages a wide range of proven, relevant question sets. NetReflector research professionals help you create the finished survey.

▶ Customizable

Survey questions customized to reflect your specific event details; survey look and feel customized to reflect appropriate sponsor branding.

▶ Comprehensive

Provides feedback across all aspects of your event, with focused on-line reporting for specific stakeholders, including planners, speakers, presenters and suppliers.

▶ Affordable

Our turn-key modular approach allows event planners to collect critical attendee feedback for a fraction of your overall event budget.

Contact us today about an Event Feedback solution designed to fit your needs.

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